



**INSPIRING
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AN INSPIRING ICON
**SHAPING THE FUTURE
OF SECURITY AND
FACILITY MANAGEMENT**

A TRANSITION FROM CORPORATE TO COMMITMENT:
HOW RAVI KAPUR'S DIVERSE CORPORATE EXPERIENCE
BREATHED NEW LIFE INTO THE SECURITY INDUSTRY.



RAVI KAPUR, Managing Director
Absolute Security & Allied Services Pvt. Ltd.

Absolute Security & Allied Services Pvt. Ltd.: When commitment blends seamlessly with customer satisfaction, a name that shines brightly is Absolute Security & Allied Services Pvt. Ltd. Established in 1986 by Ex-defense officer Major (Retired) K.C. Kapur as Ace Detectives, the company has transformed under the able guidance of his son, Mr. Ravi Kapur. With 15 years at the helm, Ravi Kapur has propelled the company from a regional entity to a nationwide powerhouse, expanding its presence to 13 states and serving over 300 clients.

An Evolutionary Journey: Ravi Kapur's journey into the security industry was a transition from his corporate career, which included stints at prominent organizations like Bharti Limited, NIIT, and Satyam Computers. Armed with a Mechanical Engineering degree and an MBA in marketing, Ravi brought his versatile expertise to redefine the security and facility management landscape.

Focused Excellence: Under Ravi Kapur's leadership, Absolute Security has embraced a focused approach towards its clientele. The company specializes in catering to SME clients in North India, primarily Delhi NCR. By directly engaging with owners and top management, Absolute has nurtured a reputation for integrity and exceptional services.



Innovative Differentiation: What sets Absolute Security apart is its unwavering dedication to process excellence and technology integration. The QR Code Patrolling System stands as a testament to this commitment, ensuring real-time monitoring of guards' activities. Quick email responses within 2 hours, CCTV-based camera monitoring, and comprehensive training programs contribute to an unparalleled level of client satisfaction.

Technology as the Pillar: Ravi Kapur's strategic vision highlights the importance of technology. The QR Code Patrolling System guarantees guard vigilance, while CCTV surveillance from the command center ensures adherence to protocol. Such technological innovations enable the company to maintain an extraordinary level of service even during challenging times like the COVID-19 pandemic.

A Visionary's Path: Ravi Kapur's vision for Absolute Security transcends mere

expansion. Rather than chasing rapid growth, he prioritizes steady, sustainable progress, ensuring minimal client attrition while delivering impeccable quality. His aspiration is to be "The Most Respected Company," a recognition earned through fulfilling commitments rather than just size.

Employees: The Driving Force: Acknowledging the role of employees, Ravi Kapur has instituted an annual employee gathering event, fostering a familial atmosphere within the organization. This event is a manifestation of his belief that employees play an indispensable role in the company's growth, and their dedication deserves not only recognition but also a platform for personal interaction.

An Insightful Gaze Forward: As Ravi Kapur continues to steer Absolute Security & Allied Services Pvt. Ltd. towards excellence, his philosophy of meticulous processes, technology integration, and employee empowerment remains steadfast. With his unwavering commitment, Ravi Kapur stands as an inspiring icon in the realm of security and facility management, transforming a company into a bastion of integrity, innovation, and service par excellence.

