

Absolute featured in "Incredible Brands: 2022-23" on Zee Business



It gives us immense pleasure to announce that Absolute has been covered by Zee Business in their special televised series called Incredible Brands: 2022-23. In this Mr Ravi Kapur, Managing Director at Absolute takes us through his journey as to how he has taken the company to new heights over the last 15 years. He also touched upon the use of technology to ensure client commitment gets fulfilled and also his ideology of growth and focus in the future.

To view the complete video, kindly click on the [link](#).

Information Every Quarter

Know The Process

Absolute introduces customised videos of client requirements to train its guards and housekeeping staff



We have been creating Post Duty Manuals (PDMs) for all the clients specific to their requirements. With experience, we have also learnt that by only reading the instructions given in the PDM, the guard or the housekeeping staff may or may not understand the requirement demanded.

Hence, we at Absolute have initiated a process of creating videos specific to client requirements to ensure the commitments are fulfilled with extreme care. With the customised video-based training for each and every client, the guard or the housekeeping staff will not only listen to the instructions carefully but the visuals will also leave a greater impact on them. We create videos for concerns like operating a DG, operating a fire extinguisher etc.

This would be a more effective way to train the staff and all of this is done to provide you with excellent services and ensure client satisfaction.

Know The Staff Member

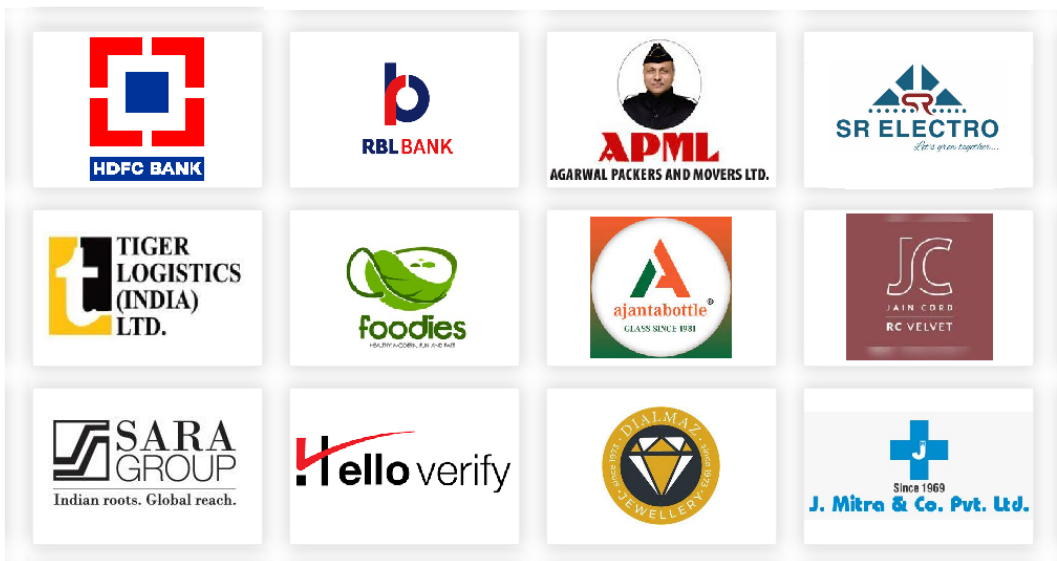
Mr Puskar Singh (HR Personnel- Executive)

This quarter we would like to introduce Mr. Pushkar Singh. Pushkar joined Absolute in March 2022 as an HR Personnel Executive. Prior to joining Absolute, he has worked in similar roles with other organisations. On the personal front, Pushkar lives with his family in New Delhi and in his free time, he loves playing badminton and cricket.



Clients This Quarter

Some of the clients whom we have signed up or have given us business in this quarter are:



36
YEARS

11
STATES

300+
CLIENTS

